

AACP STRATEGIC PLAN DRAFT

Section 1: Mission, Vision, Strategies, and Objectives

Mission:

The Mission of AACP is to inspire, empower, and equip Community Psychiatrists to promote and provide quality care and to integrate practice with policies that improve the well being of individuals and communities.

Vision:

AACP will accomplish its mission by

- Assisting its members to perform their roles as community psychiatrists more effectively**
- Providing leadership in addressing clinical and administrative issues related to service provision**
- Developing mechanisms by which community psychiatrists can communicate with each other for the purpose of advocacy, problem solving, and support.**
- Advocating for policies that relate to the provision of quality services for individuals and communities.**
- Developing relationships and collaborations with allied professional organizations with similar values, and**
- Creating a diverse and interconnected community of psychiatrists committed to social justice and empowering marginalized and disenfranchised populations.**

Objectives and Strategies :

1. Improve functional efficiency through development of organization procedures facilitating strategic planning.

- Develop process for enhancing interaction and involvement of membership, i.e., committee re-organization.
- Define procedures for organization decision making and action.
- Expand opportunities for “active” membership on local, regional and national governance.

Responsibility: Chris Cline will take the lead on moving forward in conjunction with Executive Committee – establishing measures and target dates

2. Expand membership and participation

- Process to determine values of the membership – (how the organization can best serve them).
- Create avenues to disseminate information and convince community psychiatrists of that value.
- Develop retention plan to establish stable membership base.
- Product development useful to clinicians and leaders
- Develop state organizations
- Engage membership in committee activities

Responsibility: Membership Committee

3. Improve communication internally and externally.

- Develop survey to obtain periodic input from membership
- Establish task force of committee reps to develop survey
- Establish plan to expand website functions.
- Expand list serve use and effectiveness (i.e. moderator)
- Establish plan to use additional media

Responsibility: Communications Committee

4. Achieve financial stability

- Establish plan for developing reserve/capital fund
- Develop process to establish and support regional fund raising initiatives
- Develop plan for non-industry fund raising.
- Develop procedures for maximizing dues income.
- Enhance income potential for AACP products.

Responsibility: Executive Committee

5. Effective Public Policy Advocacy

- Establish a structure through which policy issue can be advanced.
- Develop process for determining and prioritizing interests.

- Assure adequate attention to special interests and populations (i.e. child and adolescent issues)
- Establish collaborative relationships and identify process to coordinate efforts.

Responsibility: To be managed by Public Policy Committee

6. Provide leadership, training and technical assistance.

- Develop mechanisms to enhance understanding.
- Develop capacity to identify EBP's
- Establish capacity to offer CME credits for online web based training
- Distinguish/define specific leadership roles for psychiatry.
- Develop agenda for promoting community engaged scholarship

Responsibility: Scholarship & Leadership

7. Effective partnerships with selected allied organizations and stakeholder groups

- Establish/clarify AACP core values and criteria for identification of collaborations
- Identify tiers or categories of collaboration
- Identify priorities for resources and attention
- Develop outreach, linkage and coordination strategies
- Establish process to evaluate effectiveness of partnerships

Responsibility: Clinical Services and Policy

Section 2: Strategic Actions and Evaluation

1. Strategy Implementation (operational planning)

- a. Prioritization of Projects and Actions— selection of linked activities or steps needed to accomplish the objectives—strategy becomes action oriented (such as a membership drive that links surveying membership needs and priorities with product development or advocacy efforts)**
- b. Budgeting Resources – methodologies for evaluating both human and fiscal cost and income attached to any particular set of actions**
- c. Policies and Procedures (or Standard Operating Procedures)— techniques that describe how particular decisions are made, priorities are set or tasks are accomplished.**

2. Evaluation and Quality Improvement

- a. Performance: How do we measure whether any activity has had the desired effect?**

- b. Continuous Quality Improvement: How do we utilize the above information in a Plan Do Check Act cycle to continuously improve the outcomes we are trying to achieve, in relation to the mission, vision, strategies, and objectives?**